





EXPERIENCE

Portfolio

Bēhance Network Portfolio: www.behance.net/LouVizzi



Wilson Gear Digital 💿

NYC - 2016 - today

Studio Manager / Digital Production Artist

- · Meticulous overhaul & rebuild of Digital Production Studio and global branding.
- Train new staff and responsible for all DM/Marketing deliverables and digtal files.
- Support of web re-designs and international compliance. Production Consultant.

AKQA

NYC - 2015

Senior Production Artist / Digital Elements

- Interactive Digital Retail [Verizon] Hands-on, integration assistance and consulting
- Provided QA & Supervise creation of entirely new Digtial/Print Production department and processes. High-end retouching and Creative liason.

LaPrairie Group

NYC - 2014

Senior Studio Artist

Worked on precision rebuild of www.laprairie.com and global branding elements to support of web re-designs and international compliance.

RAPP Collins/Link9

NYC - 2014

Senior Production Artist / Digital Marketing

Provide consulting and training of Digital Marketing staff during merger of variable data and targeted marketing rollout. • QA during transition and crisis management.

Deutsch

NYC - 2010-2013

Senior Production Artist /Assistant Manager

• Outdoor/POP/Retail • Hands-on processes and workflow integration • Print Design/Retouching/Comps/Mechanicals • New Business/Presentations in an ultra-fast paced premier NYC studio • Massive digital re-branding *Microsoft, PNCBank*.

Sony Music

2009

Production Artist

· Retouching/Comps/Mechanicals · QA, Digital Conversions, new Brand Guidelines.

LP Music/Centron 2008

2000

Production Consultant /Technical & Hardware Support

Provided complete technical support for print and digital workflow and software.

Wheal-Grace Corp.

1998 - 2008

Print Production Supervisor / Digital Asset Management

• Managed QA and final approval of all press sheets; color specs and content.

EDUCATION

WILLIAM PATERSON
UNIVERSITY of NJ

Bachelor of Arts, Visual Communication/Commercial Art Double Major / 3.8 GPA

Wayne, NJ



SOME HAPPY CLIENTS

New York Microsoft · Merrill-Lynch · Bear Stearns · JP Morgan · Novartis · Tommy Hilfiger · Brooks Brothers ·

Sony Music · LaPrairie Group · Got Milk · Outback · DirecTV · HBO · M&M Mars · Revlon · Apple · Samsung · Nike ·

New Jersey Amgen · Unilever · Bayer · Wyeth • Verizon • HSN • Pfizer · PNC Bank · Schering-Plough · Merck & Co.



DESIGN & SOFTWARE SKILLS

Rockstar Skills

PHOTOSHOP **ILLUSTRATOR** INDESIGN

Software Skills

MAXON C4D **UI TOOLKIT** MAYA

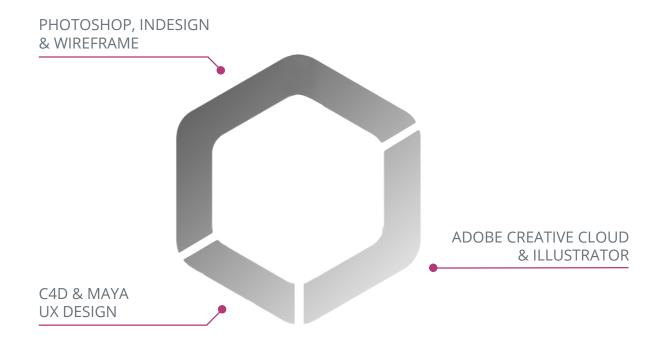
Web Skills

PROOF HQ BASECAMP UI / UX DESIGN





COMPETENCES & WHAT I LOVE



I have learned that the only constant is change.

A pressure-tested veteran with a proven track record, I have managed Digital and Print Production Studios throughout NYC, producing award-winning work for premium clients. My teams complete deliverables on time and under budget, focusing on advancing mutual success, efficiency and ROI in all phases of graphic design, print production (prepress), marketing, branding and digital graphics. Analog lineage brought into the digital channel with passion, drive and intuition; with an eye on bridging the creative/technical divide.

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