



# Louis Vizzi

DIGITAL PRODUCTION ARTIST / RETOUCHER  
STUDIO MANAGEMENT  
Belleville, NJ • 973.632.3733

diffusebox.com



## EXPERIENCE

### Portfolio

**Bēhance** Network  
Portfolio: [www.behance.net/LouVizzi](http://www.behance.net/LouVizzi)

**Linked in**  
[www.linkedin.com/in/louvizzi](http://www.linkedin.com/in/louvizzi)

**Wilson Gear Digital**  
NYC - 2016 - *today*

#### Studio Manager / Digital Production Artist

- Meticulous overhaul & rebuild of Digital Production Studio and global branding.
- Train new staff and responsible for all DM/Marketing deliverables and digital files.
- Support of web re-designs and international compliance. • Production Consultant.

**AKQA**  
NYC - 2015

#### Senior Production Artist /Digital Elements

- Interactive Digital Retail [Verizon] • Hands-on, integration assistance and consulting
- Provided QA & Supervise creation of entirely new Digital/Print Production department and processes. • High-end retouching and Creative liason.

**LaPrairie Group**  
NYC - 2014

#### Senior Studio Artist

Worked on precision rebuild of [www.laprairie.com](http://www.laprairie.com) and global branding elements to support of web re-designs and international compliance.

**RAPP Collins/Link9**  
NYC - 2014

#### Senior Production Artist /Digital Marketing

Provide consulting and training of Digital Marketing staff during merger of variable data and targeted marketing rollout. • QA during transition and crisis management.

**Deutsch**  
NYC - 2010-2013

#### Senior Production Artist /Assistant Manager

• Outdoor/POP/Retail • Hands-on processes and workflow integration • Print Design/Retouching/Comps/Mechanicals • New Business/Presentations in an ultra-fast paced premier NYC studio • Massive digital re-branding *Microsoft, PNCBank*.

**Sony Music**  
2009

#### Production Artist

• Retouching/Comps/Mechanicals • QA, Digital Conversions, new Brand Guidelines.

**LP Music/Centron**  
2008

#### Production Consultant /Technical & Hardware Support

• Provided complete technical support for print and digital workflow and software.

**Wheal-Grace Corp.**  
1998 - 2008

#### Print Production Supervisor /Digital Asset Management

• Managed QA and final approval of all press sheets; color specs and content.



## EDUCATION

**WILLIAM PATERSON**  
**UNIVERSITY of NJ**

Bachelor of Arts, Visual Communication/Commercial Art  
Double Major / 3.8 GPA  
Wayne, NJ



## SOME HAPPY CLIENTS

New York   Microsoft • Merrill-Lynch • Bear Stearns • JP Morgan • Novartis • Tommy Hilfiger • Brooks Brothers •  
Sony Music • LaPrairie Group • Got Milk • Outback • DirecTV • HBO • M&M Mars • Revlon • Apple • Samsung • Nike •  
New Jersey   Amgen • Unilever • Bayer • Wyeth • Verizon • HSN • Pfizer • PNC Bank • Schering-Plough • Merck & Co.



## DESIGN & SOFTWARE SKILLS

### Rockstar Skills

PHOTOSHOP ●●●●●●  
ILLUSTRATOR ●●●●●●  
INDESIGN ●●●●●●

### Software Skills

MAXON C4D ●●●●●●  
UI TOOLKIT ●●●●●●  
MAYA ●●●●●●

### Web Skills

PROOF HQ ●●●●●●  
BASECAMP ●●●●●●  
UI / UX DESIGN ●●●●●●



## COMPETENCES & WHAT I LOVE

PHOTOSHOP, INDESIGN  
& WIREFRAME



ADOBE CREATIVE CLOUD  
& ILLUSTRATOR

C4D & MAYA  
UX DESIGN

I have learned that the only constant is change. A pressure-tested veteran with a proven track record, I have managed Digital and Print Production Studios throughout NYC, producing award-winning work for premium clients. My teams complete deliverables on time and under budget, focusing on advancing mutual success, efficiency and ROI in all phases of graphic design, print production (prepress), marketing, branding and digital graphics. Analog lineage brought into the digital channel with passion, drive and intuition; with an eye on bridging the creative/technical divide.

THANKS FOR YOUR TIME

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[www.diffusebox.com](http://www.diffusebox.com)

1-973-632-3733