973-632-3733

www.diffusebox.com

louvizzi@icloud.com

Louis Vizzi

Digital Production Design/ Management

I've learned change is constant, unyielding. Survival in a digital realm means accepting challenges and applying ever-expanding knowledge in profitable, adaptive ways.

Objective

To this end I constantly seek new areas and talent to work with. My focus has been on pharmaceutical (consumer/internal) and high-profile tech firms; all phases of graphic design, stakeholder relationships, branding and digital marketing.

Experience

Digital Production Design Manager
McKinsey & Co. - Managed Partner Image Assets project and training for worldwide development and rollout of new visual identity with focus on primary web imagery. Directed global staff, vendors; pro photoshoots; including hands-on quality control while providing support to multiple digital production teams throughout the firm.

Studio Manager / Senior Digital Production Artist
AKQA, NY; WilsonRMS, NY; LaPrairie; RAPP Collins *[Verizon, PNC Bank, Novartis]*
Retouching/Digital Production - Outdoor/POP/Interactive Retail. Studio Manager; hands-on processes/workflow integration; assistance/consulting. Created entirely new Digital Production department and restructured/maximized existing Studios.

Senior Studio Artist
Deutsch, New York *[Microsoft, DirectTV, Sony, Unilever, Merck, HBO]*
Print Design/Mechanicals/Retouching/Comps - New Business/Presentations.
Pressure tested in hands-on, high-end NY Agencies under tight deadlines.

Digital Prepress Consultant / Independent Technical Advisor
Sony Music; Latin Percussion Music; Wheal-Grace Corporation; , IGA
Print Supervisor/Digital Asset Management/Workflow Admin/Adobe Expert
In both staff and contractor capacities, I managed on-sites press checks; color specs and personally performed all retouching, content corrections and/or alterations.

Skills

• Enterprise Level Macintosh Specialist (focus on pharma/tech sector)
• Adobe Applications [Creative Cloud / Web-Print-Design]
• Adobe Photoshop / Expert Retouching [pre- and post- production]
• InDesign [Wireframes/Comps/Presentatiions] and Acrobat (interactive)
• Illustrator [Charts/DataViz/Packaging/OOH/POP/POS]
• Ceros Interactive, ServiceNow, Kapost, Basecamp, Citrix, Microsoft Office
• Workflow Administration
• Some Maya and Cinema 4D
• Mixed-Platform Networking and Troubleshooting

Education

Bachelor of Arts , Double Major, Visual Communications/Commercial Art
William Paterson University, NJ / 3.8 GPA

Bachelor of Arts, Recording Industry Business and Marketing
Middle Tennessee State University (Undergraduate Study)

Kodak, Rochester NY
Certification , Workflow Administration and Deployment / Digital Print / Prepress