



# Louis Vizzi





### Studio Production Artist / Retoucher

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I have learned that the only constant is change. Survival in the digital realm means accepting challenges; finding unique ways of applying current knowledge and not just thinking outside established models, but inventing new ones.

@LouVz

Objective



To this end I constantly seek new areas and talent to work with, focusing on advancing our mutual success, efficiency and profitability in all phases of graphic design, print production (prepress), marketing, branding and digital graphics.

# Experience



#### **Production Artist**

01/2014 - present

AKOA, New York

Mechanicals/Retouching/Digital Production - Outdoor/POP/Interactive Retail. My work at AKQA has included hands-on, integral assistance and consulting during the creation of entirely new print production processes which are mission critical to the success of a unique division serving a large telecom client.

#### **Senior Studio Artist**

09/2010 - present

Deutsch, New York

Print Design/Mechanicals/Retouching/Comps - New Business/Presentations. Hands-on and Heads-up in a high-end environment, the tightest deadlines and unrivalled teamwork. Custom design and fabrication. (Currently per project basis)

Digital Prepress Consultant / Independent Technical Advisor 03/2000 – 10/2010

Latin Percussion Music, Wheal-Grace Corporation, IGA

Print Supervisor/Digital Asset Management/Workflow Admin/Adobe Expert In both staff and contractor capacities, I managed sites where I was responsible for quality control and final approval of all press sheets; color specs and content. I personally performed all color retouching, content corrections and/or alterations.

#### Skills



Portfolio: www.behance.net/LouVizzi

- Enterprise Level Macintosh Specialist
- Adobe Applications Expert [CS6/Creative Cloud / Print-Packaging-Design]
- Adobe Photoshop [pre- and post- production]
- InDesign [Mechanical Assembly/Comps/Presentations]
- Illustrator [Packaging/OOH/POP/POS]
- Workflow Administration
- Microsoft Office XP (Word, Excel, Outlook, PowerPoint)
- Mixed-Platform Networking and Troubleshooting

# Education



### Bachelor of Arts, Double Major, Communications/Commercial Art William Paterson University, NJ / 3.8 GPA

### Bachelor of Arts, Recording Industry Business and Marketing

Middle Tennessee State University (Undergraduate)

#### Kodak, Rochester NY

Certification, Workflow Administration and Deployment / Digital Print / Prepress